



AWAKENING HER

A BOOK FOR MEN

~ Press Release ~

KICKSTARTER
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A NEW BOOK FOR MEN ON HOW TO TREAT A MODERN WOMAN

Dear Journalists,

I would like to invite you to experience *Awakening Her*, which is the first book of its kind. It is a hybrid of new philosophy, informal psychology, and everyday life. Despite the fact that I neither possess a PhD, nor am I one of the thousands of marriage counselors worldwide, I am still positive that my book on the topic of relationships between men and women is one of the best works of its kind. Allow me to explain why:

First, unlike other relationship-building books, which target couples as a unit, my book is designed for male readers. Why? The ultimate philosophy of the book is based on the idea that the source of unconditional love comes from the deepest core of a woman's femininity, which I believe to be an ultimate feature of the woman who has found her inner feminine essence. Her femininity is her primal grace, her gentleness, her sexuality, and her love. It is also her ability to forgive--not because she should suppress her emotions but because she carries limitless and unconditional love within her femininity.

However, women in modern society are discouraged from finding the way to this femininity on their own. From their childhood, they are exposed to the unrealistic ideals and pressures of society. They are searching for themselves from day one. They are also craving confirmation on their beauty, behavior, and even their personality. The most powerful confirmation in a woman's world, however, is given by her man. Therefore, the book *Awakening Her* encourages men to love their women by confirming their femininity in every aspect of their life in order to awaken her primal grace, beauty, and self-awareness. The book suggests that this could be the ultimate purpose of a man in a woman's life.

Second, the book consists of theoretical explanations, charmingly topped off with real life stories and amusing illustrations provided by a male illustrator. Everything is laid out in approximately 200 pages - not too much, but just enough to give all of the important information for men, as well as for women who want to understand the meaning of unconditional love.

Third, the book is partly based on well-known relationship theories developed by Dr. John Gray, and Mark Gungor. The major part of the book, however, is written through the creative and personal writing process. Ideas and information simply appeared in my mind, and forced their way into this book. At times, writing this book was like walking along an unknown path and confronting life lessons. Upon reflection, I realized that I had also learned new things while I was writing. Many women who have read the book feel the same way. While the book is primarily designed for men to lead them toward the best way to love their woman, it also provides a vivid discovery of femininity for women.

About me

I am a young Slovenian author and a modern woman who lives and creates in Vienna, Austria. I want to tell people around the world about true love. Not about love from fairy tales, but about the real, deep, and unconditional love that most people do not believe in anymore. I am not a doctor of psychology or any other "-ology". I do not claim to know everything. However, there are two things that I master brilliantly: **observing the world inside and outside of me, and then putting my findings into words in a way that readers feel comfortable with. That is how *Awakening Her* has been written.**

Awakening Her is my first serious writing project, made purely by love and inspiration, and based on the substantial need to explain to men what the essence of loving a modern woman is.

I graduated from the Slovenian University of Economics and Business with a degree in Entrepreneurship, and a Bachelor's thesis titled: "Entrepreneurship for Women - The Impact of the Entrepreneurial Engagement on Life Satisfaction."

I moved to Vienna a few years ago. Billy Joel once said, "Vienna waits for you," and, for me, Vienna really was a source of new faith, inspiration, and self-awareness. It is where I admitted to myself that I was a writer, and thus wrote my first book, which is, incidentally, the best book for men (and women) written at this time.

More about the book

Awakening Her is a book on a very special mission: to teach men about their powerful ability to love women in a way that awakens her true grace and beauty.

It was written purely with love and inspiration based on the author's irresistible wish to help men to not only to understand women, but also to recognize their own power by awakening the primal grace and beauty in the woman with whom they share their life.

The book was originally written in Slovenian, but it is going to be translated and launched in English on Kickstarter in March 2016. It consists of 10 chapters that include a basic understanding of the differences between men and women, a woman's needs and variable expectations, a man's powerful impact on a woman's self-awareness, and everyday advice on how to use what we have in order to become who we truly are. The book is accompanied by amusing illustrations and real life stories, which makes it a useful guide for every man that wants to make his woman happy without losing his self-reliance.

Why do I need you?

I am a talented young European writer from an unknown country, without a reputation. I do not have a million-dollar budget to fund a global marketing campaign, but I do have a great book for men and women in modern society. I promise you it is not just another book on relationships! It is a sincere message to humanity with the aim of reminding people of the authentic power of love that is already stored inside them.

With the help of [Kickstarter](#), I am planning to raise enough money for the translation and launch of the first 500 copies.

Only with your help can I let people around the world know about my project, and give them the opportunity to help fund it, and get a signed copy in return. Please, be a part of my story simply by using your skills and influence so that everyone will want to read the book *Awakening Her*. Doing this will help me to fulfill my dreams. Thank you sincerely, in advance!

To learn more about the project or to get additional news, please visit www.awakeningher.com, and refer to the "press" section, which is located in the main menu. You can also contact me via e-mail maja.monrue@gmail.com, or follow me on Facebook page (Maja Monrue) or Twitter (@MajaMonrue).